

# "We have to keep our costs in line to ensure we don't become extinct."

Peter May, John McMulkin, Research Casting International



## *The business.*

Research Casting International. Builds dinosaur displays and exhibits for such customers as the American Museum of Natural History in New York, the National Museum of Natural History in Tokyo, and Steven Spielberg.

## *The challenge.*

"Our business takes us all over the world – Singapore, Japan, Europe, Australia, Los Angeles – and obviously, long distance communication is extremely important. We can't afford to be out of touch, but we're just like any other business, we have to keep a lid on costs."

## *The solution.*

*Advantage Savings™* program.  
*Advantage Calling Cards™*

## *The results.*

"Advantage has really helped. We can use the calling card virtually anywhere we go. As a matter of fact, I've almost worn mine out. But we're like everybody else these days – we have to keep our costs down. And one of the best things about the Advantage Calling Card is that it gives us the same discounts we get on our savings plan. So we're saving about 30% a month on all our calls."



**ADVANTAGE™**

*Providing solutions for business.*

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